

To: ITE Membership
From: Mike Holt, 2011 GAITE President
Date: January 23, 2011
Re: GAITE 2011 Initiatives



I am honored to serve as your President in 2011. Based on the successes of 2010, I have developed several initiatives and 11 goals for 2011. Please review the following initiatives and help me meet the stated goals.

1. Membership Growth

As GAITE has diversified our programs and services, we have continued to grow, even during a recession, to a current level of 456 members. I want to continue this growth as our membership expands its services through active committees. Only about a 1/3 of our membership is in the public sector, so we will take initiatives to encourage more public sector membership. We will follow-through on the public sector membership drive begun in 2010 by asking Past Presidents to work with our Membership Committee to visit public agencies, successfully recruit their transportation staff and encourage them to get actively involved in ITE. We will continue to offer public agencies a chance to promote their organization at our monthly meetings through a 5-10 minute presentation in our Agency SpotlITE, which also should be used as a recruiting initiative.

- **Goal 1: grow by 5% to 480 members**
- **Goal 2: conduct 5 Agency SpotlITEs**
- **Goal 3: increase public sector membership by 15 members**

2. Program Diversification

Our technical tours in 2010 were well attended, and our survey confirmed that the membership supports these alternate meeting arrangements a few times per year. Vice President John Karnowski will chair a Program Committee to generate ideas and speakers for all meetings and to incorporate technical tours into the meetings. We will continue to network with our sister professional organizations to hold joint meetings.

- **Goal 4: hold 2-3 technical tours**
- **Goal 5: hold joint meetings/events with ASCE, GPA, ITSGA and WTS**

We will hold a Winter Workshop in February at the Winshape Retreat Center on the Berry College campus in Rome. This retreat will be oriented toward younger members that may not be able to attend the Summer Seminar. We will support the Program Committee to make this workshop successful.

Our 2011 Summer Seminar is booked for July 17-20 at The King & Prince Hotel on St. Simons Island. We will continue the traditions that attendees have come to expect but continue to revise the program and format to keep the meeting fresh and interesting. We will investigate subsidizing registrations or rooms for public sector attendees to increase participation. We will revise the arrangements for the Scholarship Auction to lessen the distractions by reception attendees that do not participate in the auction.

- **Goal 6: increase Summer Seminar participation by 8%**

3. Technical Training

Scott Mohler will chair a new Public Officials Education committee that will be focused on providing training to public officials in transportation. We hope this training will show public officials the value of transportation investments for planning, design, construction, operations and maintenance.

- **Goal 7: hold our initial public officials training workshop**

Our Technical Committee will continue the strong tradition of offering technical exchanges, workshops and hosting webinars for our membership. We want to diversify our programs to attract participants in all disciplines of transportation. We will also hold a joint ITE/GPA (Georgia Planning Association) seminar this year.

- **Goal 8: host 2 technical exchanges, 6 webinars and the ITE/GPA seminar**

4. Career Development

GAITE has 2 active student chapters, Georgia Tech and Southern Poly. We will support these student chapters through meetings on campus and involvement in our technical programs, including the Summer Seminar and Winter Workshop. We will host our first intra-section Traffic Bowl in March to determine who will represent GAITE at the Southern District Meeting and hopefully the International Meeting Traffic Bowls.

- **Goal 9: host an intra-section Traffic Bowl in March**

We will support Engineer Week Activities and Exploring Engineering Academy. We will also contribute to the Transportation Engineers of the Future Scholarship Program.

The mentoring program has graduated 2 classes so far, and we would like to continue this successful program with an appropriate sized class. We will tap into past mentoring program graduates and seasoned members to assist with this program.

- **Goal 10: host a mentoring program in the fall**

5. Networking

ITE is a powerful networking organization that contributes to career growth and success. We will provide ample time for networking at our monthly meetings while still providing technical content for PDH credit.

We will continue to support the success of the Young Members committee and offer funding to sustain their efforts, including student chapter support, community involvement and fun events. We want to make ITE the professional organization of choice for all professionals entering the transportation field.

We will plan an Annual Awards Dinner in December for members and spouses/guests, which will celebrate the accomplishments of 2011. This dinner will be fun, entertaining and will provide networking opportunities for all attendees.

- **Goal 11: celebrate our success with an Annual Awards Dinner in December**